WE'RE HIRING!

PROSPECT RESEARCHER
(aka Fox Scout)

@canopyplanet  www.canopyplanet.org
Location
Remote (within a 4-hour time zone of PST)

Position Type
Contract

Reports To
Director of Major Gifts

Start Date
ASAP

Compensation
CAD$ 30-60/hour up to 24 hours a week for +/- 6 months.
Contingent on experience.

Deadline for Applications
Until Filled
ABOUT CANOPY
Canopy is a solutions-driven not-for-profit environmental organization dedicated to protecting forests, species, and climate.

POSITION SUMMARY
As our Fox Scout (Prospect Researcher), you will be a key member of our Philanthropic Partnerships team, responsible for identifying and researching potential donors to support our fundraising efforts. Using your keen instincts and sharp analytical skills, the Fox Scout will gather and analyze data to produce comprehensive profiles of prospective donors, helping to inform and guide our engagement strategies. This role requires a strategic thinker who can navigate complex information and deliver actionable insights to drive our mission forward.
KEY RESPONSIBILITIES:

- Trailblazing research: sniffing out and tracking potential donors through comprehensive research, leaving no stone unturned, and ensuring all research is conducted with respect for privacy and data protection regulations.
- Data detective work: digging deep into financial records, philanthropic histories, and personal backgrounds to uncover valuable insights;
- Burrow management: keeping our donor database in tip-top share with accurate and up-to-date information.
- Profile crafting: creating detailed and engaging prospect profiles that paint a vivid picture of potential donors.
- Trend watching: keeping your ears to the ground and eyes on the horizon for the latest trends in philanthropy and fundraising.
- Collaboration: working closely with the Philanthropic Partnership team to prioritize and pursue the most promising prospects.

If you have an eye for detail and a knack for uncovering hidden gems, you might be our perfect Fox Scout. If you’re game to dive deep into research to uncover valuable insights and craft compelling profiles, then this is the job for you. We take prospect research seriously at Canopy, but we also like to emphasize the FUN in FUNdraising. Join us and help us discover the next big opportunities!
How to apply:

Please contact our Chief Charmer, Anna, for more information. Send your email to: chiefcharmer@canopyplanet.org.

Fox Scout Application Exercise:
Imagine you’re a Fox Scout on the hunt for a potential major donor for Canopy.

Instructions:
1. Choose a Philanthropist: Select a well-known individual passionate about environmental conservation.
2. Research: Gather key information about the chosen philanthropist, including:
   - Background and career
   - Philanthropic activities related to environmental causes
   - Known donations or support for environmental initiatives
3. Profile Creation: Create a fun and engaging 1-page prospect profile that includes:
   - A brief bio
   - Notable environmental contributions
   - Why you think they would be a great donor for Canopy
4. Bonus Fun Fact: Include one interesting or fun fact about the philanthropist.
Submission: Submit your exercise with your resume and cover letter addressed to the “hiring panel” and send it to chiefcharmer@canopyplanet.org and mark the subject line: Fox Scout. We look forward to seeing your research skills in action!

Good luck, and happy scouting!

Canopy embraces justice, equity, diversity, and inclusion and is committed to a workplace that is enriched by the people, needs, and desires of our diverse global community. We thank all applicants however we will only be contacting candidates successful in securing an interview.
“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests”

- Margaret Atwood

**ABOUT CANOPY**

Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species, and climate, and supporting the advancement of community rights. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains, and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury, Penguin Random House, The Globe and Mail, and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.
Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don’t need to be used to make packaging, t-shirts, or junk mail - and we’re committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA - as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half - a science-driven initiative that recommends 30-50% of the world’s forests need to be protected by 2030 to ensure forest ecosystems are able to fulfill the ecological functions and services we need for life on Earth.