WE'RE HIRING!

MANAGER, MAJOR GIFTS
(AKA Magnetic Magpie)

@canopyplanet  www.canopyplanet.org
Location
Remote

Position Type
Full-time

Reports To
Director of Major Gifts

Start Date
ASAP

Compensation
CAD 85-120K gross per annum.
Contingent on experience, plus benefits. For applicants outside Canada, the salary will align with a benchmarked salary band based on location. Please reach out to Anna for more information.

Deadline for Application
July 12, 2024
ABOUT CANOPY
Canopy is a solutions-driven not-for-profit environmental organization dedicated to protecting forests, species, and climate. In 2023, Canopy received a $60 million investment through The Audacious Project to help us reach our goal to transform the world’s paper packaging and viscose supply chains to save forests and ensure a livable planet for us all.

Canopy is seeking an experienced Manager, Major Gifts, with a proven track record of success, to join our fun, results-oriented and fast-paced team. You will work closely with Canopy’s Director, Major Gifts and the Philanthropic team to enable Canopy’s work in the world. We take fundraising seriously at Canopy and we like to emphasize the FUN in FUNdraising. If you are a powerful and creative communicator who can convince anyone of anything, then you may well be our perfect new Canopal! If you’re game to channel the collector, social chattery spirit of the Magpie and have a magnetic force to attract long-lasting friends for Canopy, then this is the job for you.
POSITION SUMMARY
Canopy's Manager, Major Gifts is primarily responsible for developing and implementing strategies for identifying mid-level donor and foundation growth and moving these donors up the escalator of giving. You will persuasively communicate Canopy’s innovative, collaborative, solutions-focused model of change and mission to potential and existing donors. Reporting to the Director of Major Gifts, this position will provide stewardship and cultivation support for all levels of giving and will work with the Philanthropic team to secure and meet our revenue goal.

JOB DESCRIPTION
Please contact our Chief Charmer, Anna for more information. Send your email to: chiefcharmer@canopyplanet.org

Canopy offers a competitive salary range. New Canopals can expect a salary typically within the lower half of the range, reflecting our commitment to equitable compensation practices. We believe in fostering a supportive work environment where employees can thrive. We also offer comprehensive benefits packages, professional development opportunities, and a supportive workplace culture dedicated to environmental conservation. At Canopy, we prioritize the well-being and growth of our team members, ensuring they have the resources and support needed to excel in their roles and contribute meaningfully to our mission.
How to apply in three easy steps

Please complete the following two exercises:

a. Please share six things a teapot can be used for other than a vessel for your favourite tea.
b. Your top three opening lines you wish you could say to break the ice when speaking to a stranger.
c. Email: Anna Abad-Frederick, Talent Development Specialist at chiefcharmer@canopyplanet.org
d. Mark the subject line: “Magnetic Magpie.”
e. If you have any questions, please do not hesitate to contact Anna.

Canopy embraces equity and diversity and is committed to a workplace that is enriched by the people, needs, and desires of our diverse community. We thank all applicants; however, we will only be contacting candidates successful in securing an interview.
“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests.”

- Margaret Atwood

ABOUT CANOPY
Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species, and climate, and to supporting the advancement of community rights. Canopy collaborates with more than 950 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains, and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury’s, Penguin Random House, The Globe and Mail, and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.
Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don’t need to be used to make packaging, t-shirts, or junk mail – and we’re committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA – as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half – a science-driven initiative that recommends 30-50% of the world’s forests need to be protected by 2030 to ensure forest ecosystems are able to fulfill the ecological functions and services we need for life on Earth.