

WE'RE HIRING!

INDIA HUB COORDINATOR

(AKA Tiger Trailblazer)

@canopyplanet

www.canopyplanet.org

Great
Place
To
Work®

Certified

FEB 2023 - FEB 2024

CANADA



Location

India (Bengaluru, Delhi, Mumbai preferred)

Position Type

Full-time

Reports To

Regional and Investor Engagement Specialist

Start Date

ASAP

Compensation

INR 4.7 M to 5.7 M

Deadline for Applications

Until Filled



BACKGROUND

Canopy has been working tirelessly to bring forest-saving, Next Generation Solutions to the mainstream. Supported by The Audacious Project, we've expanded our capabilities and crafted a comprehensive strategy to transform supply chains and protect global forests by 2030. To scale up Next Gen production, we're expanding to India, the world's second-largest straw pulp producer with ample cellulose waste. This expansion not only promises ecological benefits but also presents a significant opportunity for India's communities, providing farmers with value-added revenues and creating jobs in recycling and mill operations. Watch our fearless Executive Director, Nicole Rycroft, take the iconic TED stage to talk about Canopy's audacious plan to catalyze commercial-scale production of low-impact Next Gen alternatives for packaging, paper, and viscose textiles that are usually made from high-carbon and biodiverse forests.

POSITION SUMMARY

Are you a trailblazer ready to build and expand Canopy's work in India with a passion for global forest conservation and working with businesses to drive change? If you can expertly manage projects, coordinate across time zones, and build bridges with stakeholders, all whilst having a deep passion for the world's forests and changing the world-then you may well be the perfect person to join our team! Canopy is on the lookout for a dynamic coordinator to help establish our work in India. From cultivating strategic relationships in the textile, paper and packaging sectors and playing a pivotal role as a liaison to our North American team, your enterprising mindset and "Yes, AND..." approach will be the secret ingredients to our success.

As Canopy's India Hub Coordinator, you will:

- Work closely with Canopy's global Next Generation team to deliver Canopy's strategic goal of catalyzing the growth of circular textiles and alternative fibre pulp, paper and packaging and lead execution of deliverables in India.
- Collaborate with Pack4Good and CanopyStyle Corporate Campaigners to develop partnerships with Indian fashion brands and pulp/paper/viscose producers.
- Oversee foundational research projects for Next Gen in India.
- Lead efforts to showcase the benefits of Next Generation materials to fashion and consumer goods companies through site visits and forums.
- Represent Canopy at regional conferences focused on sustainability, economic development, conservation, and climate action.
- Coordinate with local partner organizations to advance legislation supporting Next Gen mill construction and uptake, including grants, subsidies, and feed-in tariffs.
- Represent Canopy to government officials and regulatory bodies as required, in coordination with colleagues.
- Collaborate with Canopy's Communications team to create and execute a strategic communications plan in India, focusing on: elevating Canopy's brand presence; raising awareness and support for Next Generation alternatives; cultivating relationships with key stakeholders and media; monitoring emerging issues and providing mitigation strategies.
- Work with Canopy's Financing Change team to identify foundation and individual donor opportunities.
- Manage interns and contractors, as necessary.
- Background in pulp, paper, packaging, or textiles is an advantage.
- Embrace a "Yes, AND..." mindset to foster innovation and collaboration
- Have a great sense of humour!

You will work closely with the Regional and Investor Engagement Specialist, and the campaign communications, and fundraising teams to support and bring our work to new audiences, and help us meet our mission of preserving at least half of the world's forests within the decade.

JOB DESCRIPTION

Please contact our Chief Canopal Charmer, Anna at [+1 604-253-4808](tel:+16042534808) if you want to learn more about the role and be the driving force behind Canopy's India Hub.



How to apply in 3 easy steps

1. Describe a time in your career when you used your trailblazing skills in one of these areas: strategic leadership, campaign planning, making messages pop, fundraising feats, playing well with corporate pals, or navigating the government jungle. We're all ears for your success story!
2. Send us a Cover Letter and CV addressed to the hiring panel
3. Email to recruitment@canopyplanet.org and mark the subject line "Tiger Trailblazer!" If you have any questions or would like a copy of the job description, please do not hesitate to contact Anna.

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***COVID-19 Requirement:** You will be required to provide proof of full vaccination status or submit to regular masking and testing as a condition of employment at Canopy's meetings, gatherings, and offices. You may request accommodation for medical or religious reasons.*

Canopy embraces justice, equity, diversity, and inclusion and is committed to a workplace that is enriched by the people, needs, and desires of our diverse global community. We thank all applicants however we will only be contacting candidates successful in securing an interview.

“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests”

- Margaret Atwood



ABOUT CANOPY

Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species, and climate, and supporting the advancement of community rights. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains, and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury, Penguin Random House, The Globe and Mail, and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.

Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don't need to be used to make packaging, t-shirts, or junk mail - and we're committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA - as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half - a science-driven initiative that recommends 30-50% of the world's forests need to be protected by 2030 to ensure forest ecosystems are able to fulfill the ecological functions and services we need for life on Earth.

