WE'RE HIRING!

CORPORATE CAMPAIGNERS
(aka Forest Solutions Wizards)

@canopyplanet www.canopyplanet.org
Location
Flexible

Position Type
Full-time permanent

Start date
Yesterday

Number of positions
2

Salary
$70K - $105K

Deadline for Application
November 21st
If you are a talented campaigner with a great sense of humour, passion for our forests, and are ready to change the world - then you may well be our perfect new team member! Canopy is growing and we’re looking for two Corporate Campaigners with a focus on our Next Generation Solutions (i.e. circularity) campaign, to bring creativity, passion and strong strategic savvy to this innovative campaign to safeguard the world’s forests and species.

As part of Canopy’s Campaign Team, you will work with other talented campaigners to ensure Canopy meets our bold vision for a more sustainable planet! You’ll spend time working with some of the world’s most influential corporate executives to leverage on-the-ground conservation and transform unsustainable supply chains.

**POSITION SUMMARY**

Canopy is looking for two experienced campaigners with an innovative flair to work on our Next Generation Solutions campaign, which supports the development and scaling of game-changing innovations that rely on non-wood-based materials rather than carbon-critical forests. We are looking forward to being impressed by your campaigning skills and creative approaches that show us you’ll be an amazing addition to the team!
Develop partnerships with regional partners in 5-6 global Circularity priority hubs (initial regions of focus are India and North America).

Coordination of aligned execution partners and team/contractors in each region.

Develop, sculpt and drive Next Generation Solutions strategy for engagement of brand, producer and investment partners to advance new “Next Generation” materials.

Work with your Canopy colleagues to recruit an initial cadre of Next Generation Solutions Champions.

Identify and steward the strongest pipeline of Next Generation Innovators.

Assist in developing Canopy’s strategy and analysis, to create effective negotiations and leverage tools that secure supply shifts.

Creatively position Canopy as a leader in the Circularity space.

Engagement and stewardship of investors and investment influencers.

These two positions will work closely together and, between them, cover the following responsibilities:
Both Positions will:

- Provide support to corporate partners in strategies that will increase the supply of eco-friendly pulp/fabrics/packaging/paper for their sector and transform supply chains.
- Work with the Canopy team and allies to secure conservation in priority landscapes.
- Work with others in the Canopy team to develop and implement creative, strategic campaigns that transform systems of production and speed us on our way to reaching our 2030 conservation goals.
- Razzle dazzle our primary audiences with your strong presentation skills, online and off.
- Design and implement kick-ass events and projects in collaboration with Canopy’s communications, philanthropic and campaign teams.
- Support the organization’s fundraising efforts.
Our top four

Greening the Harry Potter book series and with it revolutionizing the way books are published.

Ensuring that being stylish doesn’t cost the earth – Canopy Style is the hottest thing on the runway.

Kick-starting the production of Next Generation Solutions to revolutionize how viscose, paper and packaging are produced without relying on cutting down trees.

Getting out of the box - Our Pack4Good campaign is picking up strong early momentum as we work to shift this supply chain’s impact on forests.
“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests”

- Margaret Atwood

ABOUT CANOPY
Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species, and climate, and supporting the advancement of community rights. Canopy collaborates with more than 850 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury’s, Uniqlo, PUMA, The Globe and Mail and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.
Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don’t need to be used to make packaging, t-shirts or junk mail - and we’re committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA - as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half - a science driven initiative that recommends 30-50% of the world’s forests need to be protected by 2030, to ensure forest ecosystems are able to fulfil the ecological functions and services we need for life on Earth.
QUESTIONS
Do not hesitate to contact Fawzia. She loves to be campaigned and will tell you how campaigning is incomplete without a splash of magic! For a detailed job description please contact Fawzia at +1 (604) 329 5678 or email fawzia@canoplanet.org
How to apply in 3 easy steps

1. Please list the top 6 secret magic potions in your Campaigner Tool Belt to sway strategic partners onto the side of our Ancient and Endangered Forests.

2. Include a Cover Letter and CV.

3. Emails your application to fawzia@canopyplanet.org, Fawzia Ahmad, Engagement & Operations Director and mark the subject line: Forest Solutions Wizard - NextGen.

COVID-19 REQUIREMENT
You will be required to provide proof of full vaccination status or submit to regular masking and testing as a condition of employment at Canopy’s meetings, gatherings, and offices. You may request an accommodation for medical or religious reasons,

Canopy is an equal-opportunity employer. We embrace justice, equity, diversity and inclusion and are committed to a workplace that is enriched by the people, needs and desires of our diverse communities. A 100% match is not required. We want to support our team’s career growth and in return, our team helps Canopy grow into a stronger, more inclusive organization. We thank all applicants, however, we will only contact candidates who successfully secure an interview.