WE'RE HIRING!

STRATEGIC LEAD
(AKA Cheeky Monkey)

@canopyplanet  www.canopyplanet.org
Location
North America Preferred

Start Date
TBD

Position Type
Full-time permanent

Salary
$70K - $110K

Deadline for Application
Ongoing until filled
If you are a talented campaigner with a great sense of humour, passion for our forests and are ready to change the world - then you may well be our perfect new team member! Canopy is growing and we’re looking for a Strategic Lead to bring creativity, passion and strong strategic savvy to our transformative campaigns to safeguard the world’s forests and species.

You will work with Canopy’s Campaign Director and Campaign Team to ensure Canopy meets our bold vision for a more sustainable planet! You’ll spend time working with some of the world’s most influential corporate executives to leverage on-the-ground conservation and transform unsustainable supply chains.

**POSITION SUMMARY**

A Strategic Lead is responsible for developing and driving successful execution of creative campaigns that enable Canopy to hit its impact goals - be that transforming unsustainable supply chains, scaling solutions and/or securing conservation at scale.
QUALIFICATIONS

- 5+ years of experience as a Campaign Leader (or comparable role)
- Proven ability to develop and implement effective, impactful campaign strategies
- Fully conversant with campaign advocacy terms and practices
- Experience in leading and motivating teams
- Strong facilitation and presentation skills
- A good sense of humour and an imperative to have fun!
- Well-developed communications skills, both oral and written
- Good negotiation and advocacy skills
- Experienced in project management programs and practices
- Familiar with project management tools
QUESTIONS?
Do not hesitate to contact Fawzia. She loves to be campaigned and will tell you how campaigning is incomplete without a splash of magic from monkeys! 😊

For a detailed job description please contact Fawzia at +1 604 329 5678 or email fawzia@canopyplanet.org
How to apply in 3 easy steps

1. Please list your top five Cheeky Monkey steps in developing a rock solid strategy to sway corporate partners onto the side of our Ancient and Endangered Forests
2. Include a Cover Letter and CV
3. Email your application to fawzia@canopyplanet.org, Fawzia Ahmad, Engagement & Operations Director and mark the subject line: Cheeky Monkey

Canopy embraces equity and diversity and is committed to a workplace that is enriched by the people, needs, and desires of our diverse community. We thank all applicants; however, we will only be contacting candidates successful in securing an interview!
“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests”

- Margaret Atwood

ABOUT CANOPY
Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species and climate. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains, secure forest conservation and advance community rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury’s, Penguin Random House, The Globe and Mail and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.
Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don’t need to be used to make packaging, t-shirts or junk mail – and we’re committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA - as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half - a science-driven initiative that recommends 30-50% of the world’s forests need to be protected by 2030, to ensure forest ecosystems are able to fulfill the ecological functions and services we need for life on Earth.