WE'RE HIRING!

MAGPIE MAGNETO
(AKA Development Manager - Mid Level Gifts)

@canopyplanet www.canopyplanet.org
Location
Flexible

Position Type
Full-time Permanent

Start Date
Yesterday

Salary Range
$60K-$100K

Closing Date for Applications
July 11, 2022
Canopy is seeking an experienced Development Manager with a proven track record of success to join our fun, results-oriented and fast-paced team. You will work closely with Canopy’s Development team to enable Canopy’s work in the world. We take fundraising seriously at Canopy and we like to emphasize the FUN in FUNdraising. If you are a powerful and creative communicator who can convince anyone of anything, then you may well be our perfect new team member. If you’re game to channel the collector, social chatterer spirit of the Magpie and have a magnetic force to attract long-lasting friends for Canopy like Marvel’s superhero Magneto, then this is the job for you.

POSITION SUMMARY
Canopy’s Development Manager is primarily responsible for developing and implementing strategies for identifying mid-level donor and foundation growth and moving these donors up the escalator of giving. You will persuasively communicate Canopy’s innovative, collaborative, solution-focused model of change and mission to potential and existing donors. Reporting to the Financing Change Director, this position will provide stewardship and cultivation support for all levels of giving and will work with the Financing Change team to secure and meet our revenue goals.
JOB DESCRIPTION

Please contact Fawzia for more information - she is also a gatherer of friends and would love to share notes with our next MagpieMagneto!

Send your email to fawzia@canopyplanet.org
How to apply in 3 easy steps

1. Please complete the following two exercises:
   a. Please share six things a teapot can be used for other than a vessel for your favourite tea.
   b. Your top three opening lines you wish you could say to break the ice when speaking to a stranger.
2. Email Fawzia Ahmad, Engagement & Operations Director, at: fawzia@canopyplanet.org.
3. Mark the subject line “MagpieMagneto”.
4. If you have any questions, please do not hesitate to contact Fawzia.

Canopy embraces equity and diversity and is committed to a workplace that is enriched by the people, needs, and desires of our diverse community. We thank all applicants, however, we will only be contacting candidates successful in securing an interview!
“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests”

- Margaret Atwood

ABOUT CANOPY
Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species, and climate, and supporting the advancement of community rights. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains, and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury, Penguin Random House, The Globe and Mail, and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.
Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don’t need to be used to make packaging, t-shirts or junk mail - and we’re committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA - as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half - a science-driven initiative that recommends 30-50% of the world’s forests need to be protected by 2030 to ensure forest ecosystems are able to fulfill the ecological functions and services we need for life on Earth.