WE'RE HIRING!

DEPUTY CAMPAIGN DIRECTOR

(AKA Forest Wizard Wrangler)

@canopyplanet www.canopyplanet.org
Location
North America Preferred

Position Type
Full-time permanent

Salary
$80K - $110K

Deadline for Application
Ongoing until filled
If you are an innovator who has a great sense of humour, loves to have fun, has a deep passion for our world’s forests, and hungers to change the world - then you may well be our perfect new team member! Canopy is seeking an experienced Deputy Campaign Director with a proven track record of success to join our fun, results-oriented, and fast-paced team. You will work closely with Canopy’s Campaign Director and Campaign Team. You will lead a team of seasoned campaigners and ensure Canopy meets our bold vision for forest conservation.

POSITION SUMMARY
The Deputy Campaign Director is primarily responsible for ensuring that Canopy achieves its campaign goals, leading relevant campaign staff / contractors, and ensuring that our campaigns are successful, consistent, and complementary with our brand. Canopy’s Deputy Campaign Director is an active member of Canopy’s Management Team and reports directly to the Campaign Director.
QUALIFICATIONS

- Minimum of 5-7 years of experience in leadership roles within advocacy organizations
- Seasoned people manager with a proven ability to lead and mentor
- Excellent understanding of project management, managing budgets, identifying and managing risks
- Strong skills in managing, developing, coaching, and retaining team members - ensuring individual professional growth
- Solid understanding of campaigning, strategy development, and related practices
- A good sense of humour and an imperative to have fun!
- Strong understanding of Canopy’s mission and focus - forest conservation
JOB DESCRIPTION

Please contact Fawzia at +1 604-329-5678 for more information - she needs a new Wrangler of Wizards in her life!
How to apply in 3 easy steps

1. Please list your top six secret magic potions in your Forest Wizard Wrangler Tool Belt to motivate and inspire your team to meet our ambitious goals
2. Include a Cover Letter and CV
3. Email to fawzia@canopyplanet.org, Fawzia Ahmad, Engagement & Operations Director, with the subject line “Forest Wizard Wrangler”

If you have any questions, please do not hesitate to contact Fawzia at +1 604-329-5678, she will get back to you as soon as she can.

Canopy embraces equity and diversity and is committed to a workplace that is enriched by the people, needs, and desires of our diverse community. We thank all applicants; however, we will only be contacting candidates successful in securing an interview!
“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world’s forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests”

- Margaret Atwood

ABOUT CANOPY
Canopy is an award-winning not-for-profit organization dedicated to protecting the world’s forests, species, and climate, and supporting the advancement of community rights. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains, and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy’s partners include Stella McCartney, The Guardian, The Gap, Sainsbury, Penguin Random House, The Globe and Mail, and H&M. Canopy’s work relies on the support of individual donors who share our passion for the planet.
Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe that change is long overdue. We think 800-year-old trees don’t need to be used to make packaging, t-shirts, or junk mail - and we’re committed to doing all we can to keep them standing. We love chocolate and playing charades. Working hard is in our DNA - as is having fun and being creative. Pragmatic and audacious, we are driven to produce results at a proportional scale to the environmental problems our world is grappling with. We are part of the growing movement that believes Nature Needs Half - a science-driven initiative that recommends 30-50% of the world’s forests need to be protected by 2030 to ensure forest ecosystems are able to fulfill the ecological functions and services we need for life on Earth.