























CanopyStyle Care Instructions: A Snapshot of Viscose Producer Progress

Last Updated: May 2021

PRODUCER	PRODUCTION CAPACITY (%)	2020 HOT BUTTON ASSESSMENT	PROGRESS UPDATES SINCE 2020 HOT BUTTON REPORT
Sateri	19.3		Released CanopyStyle Audit in 2018, and has indicated a willingness to undergo additional audits. Given that known risk was verified in their past audit and sources with high risk remain, Canopy recommends that a second audit proceed only when meaningful progress has been made by its primary supplier and sister companies, APRIL/RGE, in addressing key environmental impacts and community conflict. Canopy continues to work with Sateri, and is encouraging the company to engage RGE/APRIL on changing the practices which have led to this high risk designation. Canopy is in dialogue with APRIL and has proposed key performance indicators to address priority risk areas. RGE are investing in Next Generation R&D, and Canopy is tracking their progress while pointing to substitution of high risk with recycled and alternative fibres. RGE has recently been assisting in efforts to secure conservation status for portions of the Leuser Ecosystem.
Aditya Birla	15.1		Has completed second CanopyStyle Audit at low risk. Continues to take leadership in forwarding conservation planning in Canada's Boreal Forest by supporting science-based conservation targets of 70%+ protection, and forwarding fsc in their supply chain. Has launched a product line that contains 20% recycled content, pre-consumer cotton waste.
Lenzing	14.2		Has completed second CanopyStyle Audit at low risk. First to market a lyocell fibre containing 30% recycled content, 20% pre-consumer cotton waste, with 10% post-consumer. First of two producers to achieve a dark green shirt.
Tangshan Sanyou	10.9		Has completed second CanopyStyle Audit and continues to engage suppliers on possible risk. Has developed a product line that contains 50% postconsumer recycled material, and has a partnership with innovator Renewcell to purchase recycled textile pulp. Supports the Next Generation Vision for Viscose.
Xianjiang Zhongtai	6.8		After a period of inactivity, the company has recently shared its list of suppliers with Canopy and is now planning on conducting its first CanopyStyle Audit.
Yibin Grace	5.4		Had begun its second CanopyStyle Audit, and has taken steps to eliminate risk in its supply chain. Now beginning the exploration of Next Generation feedstocks. Supports the Next Generation Vision for Viscose.
Shandong Yamei	4.1		Continues to delay in undertaking the CanopyStyle Audit. Is urged to swiftly remediate.
Aoyang Technology (now owned by Sateri)	3.5		While open to dialogue, the company has not yet put in place a policy or explored auditing.
Asia Pacific Rayon (APR)	3.3		Has indicated a willingness to undergo audits. Given that known risk was verified in their suppliers TPL and RGE/APRIL, Canopy is recommending that an audit proceed only when meaningful progress has been made by its primary supplier and sister companies, APRIL/RGE, in addressing key environmental impacts and community conflict. Canopy encourages the company to engage RGE/APRIL on changing the practices which have led to this high risk designation. Canopy is in dialogue with APRIL and has proposed key performance indicators to address priority risk areas. RGE is investing in Next Generation R&D, and Canopy is tracking their progress while encouraging substitution of high risk with recycled and alternative fibres. RGE has recently been assisting in efforts to secure conservation status for portions of the Leuser Ecosystem.
Silverhawk (Shandong Yinying)	3.2		Policy in place. To date, unresponsive to requests by Canopy for dialogue on auditing.
Eastman (diacetate-Naia line only)	2.7		Have begun their second CanopyStyle audit, and are deeply engaged in dialogue with a supplier to address indirect risk. Using some recycled plastics for the non-cellulose component of its product. Supports the Next Generation Vision for Viscose.
CTHC Helon (now Weifang)	2.3		Policy in place. To date, unresponsive to requests by Canopy for dialogue on auditing.
Nanjing Chemical Fiber	1.3		Engaged and have completed their first CanopyStyle audit, which will soon be published.
Kelheim Fibres	1.2		First CanopyStyle Audit confirms low risk. Has taken action to invest in the development of Next Generation fibres and traceability. Supports the Next Generation Vision for Viscose.
Xinxiang Bailu Chemical (Bailu)	1.1		About to begin their second CanopyStyle Audit. Continues to engage suppliers regarding risk, and is investing in the use of Next Generation fibres. Supports the Next Generation Vision for Viscose.
Formosa Chemical Fibre	1.0		First CanopyStyle Audit confirms low risk. The company is investing in Next Generation fibre technology, and has dramatically increased the use of fsc certified fibres.
Jilin Chemical Fiber	1.0		About to begin their second CanopyStyle Audit. The company is investing in Next Generation fibres, and has taken rapid action to remove risk in its supply chain. Supports the Next Generation Vision for Viscose.
Century Rayon	0.4		Has completed their first CanopyStyle Audit and is actively engaging its suppliers about potential risks. Is investing in Next Generation fibres.
China Textile Academy	0.4		Has completed their first CanopyStyle audit that will be soon be published.
ENKA	0.1		First CanopyStyle Audit confirms low risk, second audit now scheduled. Is investing in Next Generation fibres, as well as using a high proportion of fsc certified fibre. Supports the Next Generation Vision for Viscose.



SHIRT RANKING



30 – 35
buttons



25 – 29
buttons



20 – 24
buttons



15 – 19
buttons



10 – 14
buttons



5 – 9
buttons



0 – 4
buttons



newly
engaged
and acting



newly
engaged/
known risk



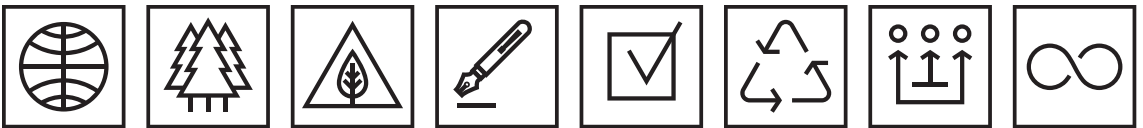
newly
engaged



not yet
assessed

CARE FOR THE FORESTS

With commitment, time and effort, the colour of your shirt will become greener. If a button is misplaced, please contact Canopy for repair support.



- EXTEND THE LIFE OF YOUR GARMENT (AND PLANET!)
- DO NOT USE PULP FROM ANCIENT & ENDANGERED FORESTS
- AVOID CONTROVERSIAL SOURCES
- ADOPT A ROBUST POLICY
- COMPLETE THE ANNUAL CANOPYSTYLE AUDIT
- SUPPORT CONSERVATION SOLUTIONS
- DEVELOP NEW PRODUCTS MADE FROM NEXT GENERATION MATERIALS
- USE CLOSED-LOOP PROCESSING



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Canopy-not-for-profit



**\$738
billion
USD***

*Annual revenues of CanopyStyle brands wanting to source green shirts!