

## MONEY CHARMER (AKA HEAD OF DEVELOPMENT) JOB POSTING

<b>Job Vacancy:</b>	Money Charmer aka Head of Development
<b>Location:</b>	Major Canadian or US city
<b>Start Date:</b>	As negotiated
<b>Position Type:</b>	Full-time permanent
<b>Deadline for Application:</b>	Ongoing until filled

Canopy is seeking an experienced Head of Development with a proven track record of success to bring their creativity, passion and strong powers of persuasion to our award-winning work to safeguard the world's forests, climate and species. You will have a proven track record of success and be looking for a fun, results-oriented and fast paced team to work with. You will work closely with Canopy's Leadership Team and the Development Team to enable Canopy's work in the world. We take fundraising seriously at Canopy - and we like to emphasize the FUN in FUNdraising.

If you are a powerful and creative writer and communicator who can convince anyone of anything, then you may well be our perfect new team member. If you're game to sharpen your charades skills and have excellent organizational and tracking skills, then this is the job for you.

### About Canopy:

**"There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world's forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests"** – Margaret Atwood

Canopy is an award winning not for profit organization dedicated to protecting the world's forests, species and climate and supporting the advancement of community rights. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy's partners include Stella McCartney, The Gap, Scholastic, Penguin Random House, The Globe and Mail, H&M and Lonely Planet. Canopy's work relies on the support of foundation partners and individual donors who share our passion for the planet.

Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe it's time for change. We think 800 year-old trees don't need to be used to make packaging, t-shirts or junk mail – and we're committed to doing all that we can to keep them standing and develop smarter solutions. We love chocolate and playing charades. Working hard is in our DNA – as is having fun and being creative. Pragmatic and audacious, we are driven by a desire to produce results that are at a scale proportional to the environmental problems we're grappling with.

### Our Top 4:

1. Greening the Harry Potter book series and with it revolutionizing the way books are published.
2. CanopyStyle – Canopy's work with fashion brands to eliminate endangered forests from rayon clothing is the hottest thing on the runway this season!
3. Conserving millions of acres of forest along side environmental allies and traditional communities - including the Great Bear Rainforest Agreements where Canopy helped secure 85% of this 15 million acre rainforest as protected or off-limits to logging.

4. Kick-starting commercial production of Next Generation Solutions such as straw papers to revolutionize how paper, packaging & clothing is produced and their impacts on forests.

**Canopy's Head of Development is primarily responsible** for developing, implementing and maintaining a comprehensive development strategy to meet annual revenue targets and organizational growth, development and effectiveness.

### Questions?

Do not hesitate to contact Josée at +1 418 575-9654 or email [development@canopyplanet.org](mailto:development@canopyplanet.org)

Please note: between July 29<sup>th</sup> and August 16<sup>th</sup> only, you can contact Casey at +1 604 318-1134 or email [development@canopyplanet.org](mailto:development@canopyplanet.org)

### How To Apply in three easy steps:

1. In no more than four sentences, tell us how you can make this face release the money floodgates for our mission.



2. Include a Cover Letter and CV
3. Email your application to [development@canopyplanet.org](mailto:development@canopyplanet.org) and mark the subject line: Money Charmer

Canopy embraces equity and diversity and is committed to a workplace that is enriched by the people, needs and desires of our diverse communities. The salary band for this position starts at \$75,000 and includes Blue Cross Health Benefits. We thank all applicants however we will only be contacting candidates successful in securing an interview.