

**FOREST SOLUTIONS WIZARD (AKA CORPORATE CAMPAIGNER)
JOB POSTING**

Location: Major Canadian, European or US city
Start Date: As negotiated
Position Type: Full-time permanent
Deadline for Application: Ongoing until filled

If you are a talented campaigner with a great sense of humour, passion for our forests and ready to change the world – then you may well be our perfect new team member! Canopy is growing and we're looking for a Corporate Campaigner to bring creativity, passion and strong strategic smarts to our innovative and transformative campaigns to safeguard the world's forests and species.

You will work closely with Canopy's Campaign Director and Campaign Team to ensure Canopy meets our bold vision for a more sustainable planet! You'll spend time working with some of the world's most influential corporate executives to leverage on the ground conservation and transform unsustainable supply chains.

Canopy is looking for an experienced campaigner. However, we are open to being persuaded and impressed by your campaigning skills to convince us otherwise!

About Canopy:

“There are few environmental organizations that can match Canopy in its unflinching commitment to saving the world's forests and the many species that depend on them, while having the pragmatic acumen necessary to help companies do better by those forests” – Margaret Atwood

Canopy is an award winning not for profit organization dedicated to protecting the world's forests, species and climate and supporting the advancement of community rights. Canopy collaborates with more than 750 companies to implement robust environmental policies, catalyze innovative solutions, transform unsustainable supply chains and secure forest conservation and human rights. Best known for greening the Harry Potter series internationally, Canopy's partners include Stella McCartney, Sprint, The Gap, Scholastic, Penguin Random House, The Globe and Mail, H&M and Lonely Planet. Canopy's work relies on the support of individual donors who share our passion for the planet.

Canopy is a nimble, fast-paced, results-driven conservation organization with a strong track record of success. We know that our planet is under stress and believe it's time for change. We think 800 year-old trees don't need to be used to make packaging, t-shirts or junk mail – and we're committed to doing all that we can to keep them standing and develop smarter solutions. We love chocolate and playing charades. Working hard is in our DNA – as is having fun and being creative. Pragmatic and audacious, we are driven by a desire to produce results that are at a scale that is proportional to the environmental problems we're grappling with.

Our Top 4:

1. Greening the Harry Potter book series and with it revolutionizing the way books are published.
2. CanopyStyle – Canopy's work with fashion brands to eliminate endangered forests from rayon clothing is the hottest thing on the runway this season!
3. Conserving millions of acres of forest along side environmental allies and traditional communities - including the Great Bear Rainforest Agreements where Canopy helped secure 85% of this 15 million acre rainforest as protected or off-limits to logging
4. We are kick-starting the commercial production of straw papers to revolutionize how paper and

packaging is produced and its impacts on forests

Responsibilities:

- Engage large corporate consumers of forest products to develop and implement environmental purchasing policies and motivate them to become champions of conservation.
- Provide support to corporate partners in strategies that will increase the supply of eco friendly pulp/paper/fabrics/packaging for their sector and transform supply chains.
- Work closely with Canopy team and allies to secure conservation in priority landscapes.
- Work closely with the Canopy campaign team on campaign planning and implementation and contribute to overall strategic direction of the organization.
- Razzle dazzle our primary audience with strong public speaking skills
- Collaborate with Canopy’s communications and development teams and campaigners on joint events and projects.
- Engage in the organization’s fundraising efforts.

Questions?? Do not hesitate to contact Fawzia. She loves to be campaigned, so bring it! ;) For a complete job description please contact Fawzia at 604 329 5678 or email fawzia@canopyplanet.org

How To Apply in 3 easy steps:

1. In no more than 6 sentences tell us why Kermit the Frog was wrong in saying “It’s not easy being green”
2. Include a Cover Letter and CV
3. Email your application to fawzia@canopyplanet.org, Fawzia Ahmad, Development & Operations Director and mark the subject line: **Forest Solutions Wizard**

Canopy embraces equity and diversity and is committed to a workplace that is enriched by the people, needs and desires of our diverse communities. We thank all applicants however we will only be contacting candidates successful in securing an interview.