

SUSTAINABLE & FOREST FRIENDLY PRINTERS IN NORTH AMERICA

The following matrix highlights key environmental performance areas of leading North American printers in the Top 400 assessed for this report. If you would like to work with Canopy to update your company assessment please contact: canopy@canopyplanet.org

Last updated: April 2016					FOR LEADERS ON POLICY										LEADERS ON CSR				FOR FOREST CONSERVATION				LEADERS IN SUPPLY CHAIN SHIFTS				LEADERS ON OTHER ACTIONS TO REDUCE THE FOOTPRINT OF THE COMPANY										ALL points					
Company	Canopy Sustainability Rank as of March 31 2016	Canopy Sustainability Rank as of October 30 2015	Canopy Sustainability Rank as of May 26 2015	PI Top 400 2015 ¹	Has Comprehensive Public Paper Procurement Policy or Platform ²	Paper Policy link	Policy/ Platform developed with credible ENGO	Advocating for long term forest conservation solutions ³	Protecting endangered forests and species	Distinct Preference for FSC Paper	Distinct Preference for Recycled Content	Preference for TCF or PCF paper	Support for R&D of non-wood papers	Publishes Measurable Goals/ Targets and Timelines for Improvement	POLICY Total Points	Publicly Publishes Sustainability/ CSR Report in last 3 years	CSR Report exceeds GRI requirements ⁴	CSR Total Points	Engagement in forest conservation initiatives	Taken clear steps to eliminate use of endangered forest papers or contentious suppliers?	Taken clear steps to protect biodiversity ⁵ and/ or IUCN Red List Species in paper supply chain ⁶	FOREST CONSERVATION Total Points	% Increase use of Recycled paper	% Increase use of FSC paper	Participation in trials of new eco-solutions such as straw paper	% Increase use of non-wood papers	PAPER SUPPLY CHAIN SHIFTS Total Points	Has Sustainability Section on Website ⁷	Energy management initiative	Renewable Energy Plan or Initiative ⁸	GHG Reduction Strategies ⁹	Water conservation initiative	Management program for VOCs and HAPs and/ or other chemicals	Recycles % of Paper and Manufacturing Waste	Provides details on % of Paper & Manufacturing Waste Recycled	FSC COC Certified as of Spring 2016	EPA Smart-Way Member 2016	OTHER FOOTPRINT REDUCTION Total Points	ALL points			
EarthColor	1	1	1	24	1	http://earthcolor.com/wp-content/uploads/2014/01/2015-EarthColor-Forest-Resources-Policy.pdf	1	1	1	1	1	1	1	1	9	1	1	2	1	1	1	3	1	1	1	1	4	1	1	1	1	1	1	1	1	1	1	1	1	10.00	28.0	
TPH The Printing House*	2	4	n/a	67	1	http://www.tph.ca/LinkClick.aspx?fileticket=ShV_ICDcRU%3d&tabid=262&portalid=2	1	1	1	1	1	1	1	1	9	1	1	2	1	1	1	3	1	1	1	0	3	1	1	0	1	1	0	1	1	1	1	1	1	0	8.00	25.0
Hemlock Printers	2	2	1	172	1	http://www.hemlock.com/pdf/Hemlock-AFF%20Policy%20-%20FINAL.pdf	1	1	1	1	1	1	1	1	9	1	1	2	1	1	0	2	1	1	1	0	3	1	1	1	1	1	1	1	1	1	1	1	0	9.00	25.0	
TC Transcontinental Printing	4	5	4	4	1	http://tctranscontinental.com/documents/10180/53804/paper_policy.pdf	1	1	1	0	1	0	1	1	7	1	1	2	1	0	0	1	1	1	0	2	1	1	1	1	1	1	1	1	1	1	1	0	8.94	20.9		
Metropolitan Fine Printers*	5	6	11	153	1	http://www.metprinters.com/wp-content/uploads/2015/10/MET-Fine-Printers-Ancient-and-Endangered-Forest-Conservation-Vision-and-Eco-Paper-Procurement-Policy_10-01-2015.pdf	1	1	1	1	1	1	1	0	8	0	0	0	1	1	0	2	1	0	0	0	1	1	1	0	1	1	0	1	1	1	1	0	6.99	18.0		
Arandell Corp	6	15	12	43	1	http://arandell.com/wp-content/uploads/2011/02/Arandell-Procurement-Policy-Mar-2016-Final-3-24-16.pdf	1	1	1	1	1	1	1	0	8	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	1	0	1	1	1	1	0	9.00	17.0	
The Lowe-Martin Group	7	7	5	57	1	http://www.lmgrou.com/about-us/environmental-initiatives/ancient-endangered-forest-conservation-vision-eco-paper	1	1	1	1	1	1	1	0	8	1	1	2	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	0	1	1	1	0	6.94	16.9		
ColorGraphics (A Cenveo Company)*	8	9	6	33	1	http://www.colorgraphics.com/pdfs/AFF_cg_policy.pdf	1	1	1	1	1	0	1	1	8	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	1	1	1	1	0	0.00	7.00	15.0		
Plan It Green Printing	8	8	6	N/A	1	http://planetgreenprinting.com/ancient-and-endangered-forest-conservation-vision-and-eco-paper-procurement-policy/	1	1	1	1	1	1	1	1	9	0	0	0	0	0	0	0	1	1	1	1	4	1	0	0	0	1	1	0	0	0.00	Uses FSC certified printers	2.00	15.0			
IWCO Direct	10	12	18	14	1	http://www.iwco.com/about/sustainable-practices/environmental-policy/	1	0	1	1	1	0	0	0	5	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	1	1	1	1	0	1.00	8.00	13.0	
RR Donnelley	10	12	9	1	1	http://www.rrdonnelley.com/sustainability/green-procurement/paper-consumption.aspx	1	0	1	0	1	1	0	0	5	1	0	1	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1	1	1	0.00	1	1	7.00	13.0
Torstar Printing Group*	10	10	9	13	1	http://www.torstarprinting.com/files/Paper-Purchasing-Policy-2015-FINAL.pdf	1	1	1	1	1	1	1	0	8	0	0	0	0	0	0	0	0	1	0	0	1	0	1	1	0	0	0	0	1	1	0	0.00	1	0	4.00	13.0
St. Joseph Communications	13	12	31	33	1	http://stjoseph.com/wp-content/uploads/2015/06/Environmental-Sustainability-Initiatives-and-Policies.pdf	0	1	1	0	1	0	0	0	4	0	0	0	1	0	0	1	0	0	0	0	0	0	1	1	0	1	1	1	1	1	0	0.00	1	0	7.00	12.0
Sandy Alexander	14	25	23	51	NP		NP	NP	NP	NP	NP	NP	NP	1	1	0	1	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	0	1	1	1	0	0.93	1	0	7.93	9.9
Quad/ Graphics	15	18	14	2	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	1	1	1	0	0.00	1	1	7.00	7.0		
Sir Speedy Printing and Marketing Services	15	18	18	19	0		0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	1	1	1	0	0.00	1	0	6.00	7.0	
Deluxe Corp.	15	18	14	5	0		0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	0	0	1	1	0	0.00	1	0	6.00	7.0
Taylor Communications (Standard Register)**	18	17	16	9	NP		NP	NP	NP	0	NP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	1	0	1	1	1	0	0.80	1	0	6.80	6.8
Cenveo	19	21	17	3	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	1	1	1	1	0	0.90	1	0	5.90	5.9
The Sheridan Group	20	22	18	25	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	0	0	1	0	0.00	1	0	5.00	5.0		
The Command Web Group	21	25	23	22	0		0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0.00	1	0	3.00	4.0		
Valassis**	21	25	23	3	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	0.00	1	0	4.00	4.0			
Japs-Olson Company	21	25	23	32	NP		NP	NP	NP	1	NP	0	NP	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0.00	1	0	3.00	4.0		
Trend Offset Printing	24	29	27	16	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0.00	1	0	3.00	3.0		
Phoenix Color, a division of Visant Corp	24	30	28	7	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0.00	1	0	3.00	3.0			
Imagine! Print Solutions	26	30	28	18	0		0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	1	0	1.00	2.0			
bst Output Inc.	27	32	31	11	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.5	0	0	0	0	0	0	0.00	1	0	1.50	1.5			
AlphaGraphics HQ	28	33	28	21	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	1	0	1.00	1.0			
Ennis Inc.	28	33	31	9	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	1	0	1.00	1.0				
Allegra Network, a division of Alliance Franchise Brands	28	33	31	15	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	1	0	1.00	1.0				
gs560	31	37	36	20	0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0	0	0.00	0.0				

notes

- <http://www.piworld.com/item/2015-printing-impressions-400-ranking-pd/>
- The company has a paper "platform" (86B) or a specific policy which usually includes goals to protect endangered forest ecosystems, increase the use of recycled content etc. published on website
- This means having a policy with language to protect endangered forests and species at source, not generic language about using fiber from legal and certified sources
- For example the report provides detail on the percent of FSC paper used since this exceeds the G4 EN2 Indicator: "Report the percentage of recycled input materials used to manufacture the organization's primary products and services" as outlined in <https://www.globalreporting.org/resource/library/GRI-G4-Part1-Reporting-Principles-and-Standard-Disclosures.pdf>, Published May 2015
- G4 EN2: "Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas."
- G4 EN4: "Total number of IUCN Red List species and National Conservation list species with habitats in areas affected by operations, by level of extinction risk." The concept of "Boundary", as defined in the G3 Guidelines, has significantly changed in G4. In G4, organizations are requested to identify and describe where impacts occur for each material Aspect identified. In setting the Aspect Boundaries, an organization should consider impacts within and outside of the organization.
- Includes Green E Certification and participation, EPA Green Power Partnership, Bullfrog Power
- Includes Carbon Disclosure Project Reporting, Carbon Reduction Programs Like Hemlock's Zero Program
- Company web pages dedicated to sustainability actions and initiatives

NP Company has a policy that is not posted publicly

* Torstar Printing Group, ColorGraphics Division of Cenveo, The Printing House, and MET Fine Printing do not appear on the #1 Top 400 list though their annual sales put them in the Top 400, as indicated

** Valassis is not on PI 2014 or 2015 list, in 2015 they were #3

*** Taylor Communications/ Standard Register is not listed in the #1 Top 400 for 2015. In 2014, Standard Register ranked 9.